










The Eyes and Ears of Adventure

Introducing the Sena Prism Bluetooth Action Camera. The world's first Bluetooth technology-driven action camera that records voice to your visual.

- Built-in Bluetooth Capabilities 
- Bluetooth Remote Control 
- Bluetooth Audio Recording™ 
- Bluetooth Voice Prompts 
- Smartphone App 
- Quick Release Mount™ System 
- Firmware Upgradeable 

SENA

Hear what you have been missing at Sena.com



SENA

PRISM

Bluetooth® Action Camera

PRISM



Show and tell the world what you've been up to.

From epic adventure quests to diverse discoveries, action cameras have changed the way we look at life.



Bluetooth Voice to Video

Pair Prism with your Bluetooth headset and lay down on-the-fly audio every time you record. No wires, external mics, or limitations.



Bluetooth Voice Prompts

You can now hear and be clear on what's going on all the time. Receive audio feedback and confirmation of operations such as video start/stop, and more.



High Definition Recording

Stunning video from the start. Record up to 1080p FHD with 5MP still-shot image capture. Video modes up to 1080p:30fps.



Bluetooth 4.0 Technology

Prism is the first fully Bluetooth-enabled action camera on the planet. With higher and faster capacities, seamless functionality, and ability to support Bluetooth headsets.



QRM™ System for Motorcycles

With Sena's QRM (Quick Release Mount™) system your Prism can be installed and removed quickly and efficiently on all types of vehicles.



Top Surface Mount



Handlebar Mount



Suction Cup Mount



Bluetooth Remote Control

Enjoy wireless freedom and control your Prism remotely from any Bluetooth headset. Connect your Prism to any Sena product and enjoy full-scale control of your Prism from powering on to starting and stopping video recording.



SENA

Sena.com